

# Your new *front door* to work

Your stakeholders guide to a simpler, smarter workday, with Thrive.

**Buy-in Blueprint**



# Start and end your workday with *Thrive*



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Find what you need, fast.

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# Work has *changed*. Workplaces haven't.

## The true cost of a chaotic workday

When work gets in the way of work.

Look around, and chances are your people are jumping between tools, tabs and channels just to get through the day. Logins, links, lost files, repeated questions. It's not just annoying, it's expensive.

Time is lost, day after day, just searching for information across fragmented, disconnected platforms. Legacy intranets, portals and old LMS's sit unused. Important comms get buried. Talent burns out or moves on.

If your employees aren't burnt out already, you're still firefighting a distracted workforce, siloed teams and lost productivity, all of which are very costly for organisations big and small.

Digital noise is now one of the biggest drains on energy, focus and performance. It's more important than ever to design digital workplaces that provide

clarity and consistency to bring back much-needed focus.

**"1.8 hours a day are spent just searching for information."**

- McKinsey, 2021

# The hidden cost of a fragmented workplace

The picture is clear:

Your people aren't short on tools, they just need a way to make everything work together.

£5.6m

lost annually due to digital overload, based on a 250-employee company.

31%

blame poor communication for project delays or failures

44%

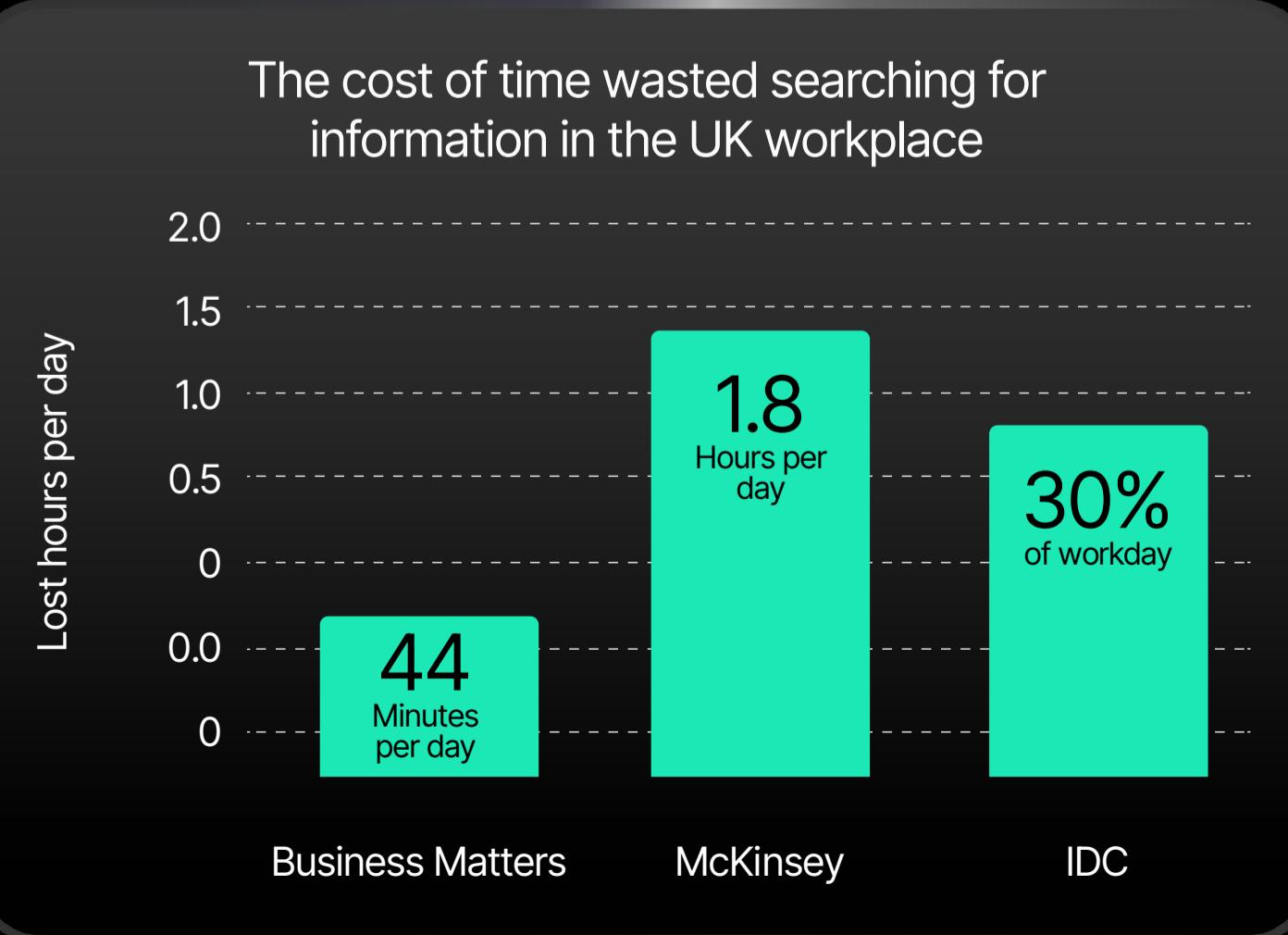
fail to meet objectives due to missing information

34%

recreate documents or processes from scratch due to inaccessible data

1/3

use 6-10 systems, daily



520

hours spent searching for information per employee, each year

40%

think having too many tools is their biggest barrier to finding information

# One platform, *every answer.*

# Thrive: the launchpad to your best work

Buy-in Blueprint

Thrive is your company's digital front door - one place where your people start and end their day.

It's the only AI-powered LMS that unites everything your employees need to get on with their day.

Instead of bouncing between disconnected tools, your people get one sleek, consumer-grade experience that brings everything together.

What Thrive delivers for your people:

- **AI-powered**

With Kiki, your AI co-pilot. Kiki helps employees find content, surface knowledge and move work forward by searching across your trusted sources. You stay in control of what it's trained on and what it can see.

- **One login, one flow**

Thrive sits on top of your existing tech stack creating a single, unified experience. One front door, no app sprawl and no context-switching.

- **Consumer-grade**

Feels like the apps they already know and love. A modern interface that looks and behaves like the apps your people use every day; swipe, tap, done.

- **Built for everyone**

HR, Internal Comms, L&D, IT, Sales, you name it. Each team gets what they need from the same, connected experience.

- **Modern UI, mobile-first**

A consumer-grade experience built for how employees actually want to work, accessible anytime, anywhere.



# Built for *everyone*

Thrive isn't just an LMS. It benefits every team and every employee in your business. It's the platform that pays for itself.

The screenshot displays the Thrive platform interface in dark mode. The left sidebar contains various navigation options: Assistant, My hub, Learn, Spaces (selected), Explore, Mentoring (marked as 'New!'), Insights, Manage, Configure, Custom URL, and Create. The main content area shows a 'Product management' space with a 'Product strategy' page, a 'Product roadmap 2025' page, and a 'Best practices' page, each featuring a colorful abstract background image. At the bottom, a 'Social feed' section shows two posts from 'Jordan Miller' and 'Chris Thompson' with a 'Post Something' button. The top right features a search bar and notification icons.

thrive

Assistant

My hub

Learn

Spaces

Explore

Mentoring New!

Insights

Manage

Configure

Custom URL

Create

Spaces > Product management

Product management

Endorsed Public 3 pages

Report space Joined Post something

Product strategy

Product roadmap 2025

Best practices

Social feed

Post Something

Jordan Miller last updated 2 days ago

Chris Thompson updated 1 day ago

Connect your people, cultivate your culture.

### Your challenges

- **Boosting engagement and retention**

How do I support employee satisfaction and build a culture of growth?

- **Onboarding and wellbeing**

How do I accelerate new starter ramp-up and integrate wellbeing support?

- **Reducing admin friction**

How can I reduce employee admin time and make essential tasks simple?

### Popular integrations

#### Connect Thrive to the tools HR teams actually use:

- **HRIS**

Workday, HiBob, Cascade, SAP SuccessFactors, Bamboo HR, Oracle, Zoho People.

- **Messaging & Calendars**

MS Teams, Slack, Outlook, Gmail

- **Files & Policies**

SharePoint, OneDrive, Google Drive

### What Thrive delivers

- ④ **Personalised experience**

Deliver unique, targeted communications and resources to make every employee feel seen, supported and engaged.

- ④ **Faster time to competency**

Reduce new-starter ramp up time with automated learning pathways and materials that are relevant to their exact role and are instantly accessible.

- ④ **Self-service actions & instant access**

All employees can see and complete tasks via widgets that integrate with your HRIS and more, meaning they can view payslips or approve leave without leaving the platform. For you, that means reduced tickets and increased uptake of your tools, and for your employees it means fewer distractions.

- ④ **One source of truth**

Policies and documentation are updated once, and your AI assistant Kiki provides instant, context-aware answers across all your materials, eliminating confusion.

- ④ **Campaign management**

Easily push critical updates and wellbeing initiatives with campaigns and updates, ensuring you reach specific audiences wherever they work.

- ④ **Connect people, no matter where they are**

Create Spaces for wellbeing, DEI, benefits, parental support and more - even provide instant access to peer-to-peer programmes like mentoring and coaching schemes to build deep connections and support schemes.



# Internal Comms

Buy-in Blueprint

A single platform to reach everyone, everywhere.

## Your challenges

### • Cutting through noise

How do I ensure critical comms are seen by the right people?

### • Community and connection

How do I foster a sense of internal community and sharing?

### • Impact and Consistency

How do I know if our messages are landing and maintain brand consistency?

## Popular integrations

Connect Thrive to the tools comms teams actually use:

### • Messaging

MS Teams, Slack

### • Email and newsletters

Outlook, Gmail, Mailchimp

### • Surveys and feedback

SurveyMonkey, MSForms

### • Content and documents

SharePoint, OneDrive, Google Drive

## What Thrive delivers

### ① Single, targeted channel

Reach every employee on every device with consistent, branded communications, such as important updates from your senior leadership team.

### ② AI Content Creator

Use generative AI in the context of your business to draft announcements, campaigns and even video scripts.

### ③ Targeted audience management

Guarantee your messages land with advanced segmentation and analytics on open, read and click behaviour.

### ④ Campaign takeovers

Take over the homepage for big moments and build a branded comms hub that feels like the front page of your company.

### ⑤ Human connection at scale

Foster communities and social spaces, and scale mentoring and peer-to-peer programmes, so communication isn't just top-down.

### ⑥ Integrated comms tools

Reduce notification fatigue by letting people see messages from channels like Slack or Teams inside one, simple widget.

### ⑦ Stay on-brand

Match your platform and notifications to your brand. From colours, logos, all the way through to tone of voice.



Centralised governance, better tech uptake, fewer tickets.

### Your challenges

- **Reducing complexity & shadow IT**

How do I centralise governance and reduce the sprawl of unmanaged apps?

- **Business support**

How can I reduce the constant flow of IT support requests?

- **Maximising ROI**

How do we ensure we're getting the most out of our tech stack?

## Popular integrations

**Connect Thrive to tools your IT teams actually use:**

- **Identity and productivity**

MS 365, Google Workspace, Azure AD.

- **Service and monitoring**

ServiceNow, Atlassian (Jira, Confluence), Freshservice, SolarWinds, Splunk

- **Developer tools and cloud**

AWS, Azure, GitHub, Docker

## What Thrive delivers

- ④ **SSO and connected search**

Unify the digital workplace with a single sign-on experience and create a central front door that connects every system.

- ④ **Self-service knowledge**

Reduce support tickets by giving employees instant access to tools, FAQs and how-tos without needing to hunt for it.

- ④ **An AI Assistant trained by you**

Thrive's AI assistant, Kiki, is only trained on the sources you provide. Allowing you to toggle sources on and off, and control exactly what she's trained on. Like all responsible AI assistants, Kiki is only there to surface information across your chosen knowledge and platforms. She will not replace legal, medical or financial advice and uses industry-wide guardrails to prevent offering unauthorised advice.

- ④ **Better tech uptake**

Drive adoption of tools by linking your tools directly from Thrive, as well as providing how-to guides and support directly in the platform.

- ④ **Audience management**

Manage who can see which apps and resources from the front door, keeping access simple for users and clean for IT.

- ④ **Data visibility and control**

Get a cross-stack view of usage so you can tighten security, audit access and retire dead weight.

- ④ **Data-driven tech spend**

Use analytics to see what's used, what's ignored and where to save - so your stack pays you back.

- ④ **Enterprise-grade security**

Rest assured with advanced security controls including ISO 27001/27018, SOC 2, and robust data protection and audit standards.



# Legal and Finance

Buy-in Blueprint

Auditable, secure, compliant.  
Make the right thing, the easy  
thing.

## Your challenges

- **Compliance and risk management**

How do I ensure mandatory training is completed  
and policies are actually followed?

- **Policy sprawl**

How do I stop outdated policies floating around?

- **Process efficiency**

How do I make templates, forms and approvals  
easy to find and use?

## Popular integrations

- **Finance**

Xero, Sage, QuickBooks, NetSuite

- **Approvals**

Docusign, Adobe Sign

- **Files and controls**

SharePoint, OneDrive, GoogleDrive

## What Thrive delivers

- ④ **Automated compliance**

Automate mandatory training, track completions in real time and prove compliance with confidence.

- ④ **Centralised governance**

Keep policies, procedures and controls in a single, auditable hub, instead of scattered across shared drives.

- ④ **Easy access & action**

Put templates, approvals and key processes directly into the connected experience, not hidden in folders.

- ④ **Instant answers**

Let employees find finance or legal information via Kiki, searching only the sources you trust, so fewer queries land in your inbox.

- ④ **Single-click updates**

Deliver critical updates such as financial year-end, budget changes or policy updates, to the right audiences, instantly.

- ④ **Track ROI**

See how governance content, training and systems are used, and cut tools or licences that no longer earn their place.



# Delivery and Operations

Buy-in Blueprint

Less friction, more flow.

## Your challenges

### • Accelerating competency

How do I get technical and operational teams up to speed faster?

### • Service and knowledge

How do I ensure support teams have the latest answers?

### • Flow of work integration

How do I integrate with core tools into our daily flow?

## Popular integrations

Connect Thrive to the tools your delivery teams actually use:

### • Service and Ops

Zendesk, Jira, ServiceNow,

### • CRM and customer data

Salesforce, Hubspot

### • Docs and runhooks

Confluence, Notion, SharePoint, Google Drive

### • AI tools

MS Copilot, Gemini, Open-AI powered features

## What Thrive delivers

### ⑤ Skill progression

Identify experts and help everyone grow with structured, data-driven development tied to performance.

### ⑤ Empowered service

Give frontline and support teams one place to access news, updates and knowledge so they can deliver a consistently great service.

### ⑤ App Connector

Connect every app, system and tool into one seamless experience with interactive widgets so teams can see live updates and complete single tasks without endless tab hopping.

### ⑤ Broadcasts and learning campaigns

Use targeted broadcasts and assigned learning to roll out product changes, process updates or new ways of working, quickly.

### ⑤ Analytics for key insight

See which updates land and which are ignored, then focus your comms and training where it counts.



# Sales and Marketing

Buy-in Blueprint

Everything your go-to-market teams need, in one place.

## Your challenges

### • Sales enablement at speed

How do I ensure sales teams have the right knowledge at the right moment?

### • Frontline connectivity

How do I support field marketers and sales teams who are constantly on the move?

### • Performance visibility

How do I track performance easily?

### • Onboarding

How do I reduce ramp-up time for new sales team members?

## Popular integrations

**Connect Thrive to the tools your sales and marketing teams actually use:**

### • CRM

Salesforce, Hubspot, Pipedrive

### • Creative

Mailchimp, Marketo, Figma, Canva, Adobe CC

### • Asset management

Google Drive, SharePoint, Box, WeTransfer

### • Data and prospecting

Cognism, LinkedIn Sales Navigator, ZoomInfo

## What Thrive delivers

### ① Centralised enablement

Put all sales and marketing assets, playbooks, and product knowledge in one searchable place.

### ② Accelerated competency

Use automated learning pathways to get new hires ready to sell faster.

### ③ Instant CRM insights

Let sales view quick updates on pipeline or priority leaders directly from your CRM via widgets, without derailing their flow.

### ④ Internal campaign promotion

Promote launches and campaigns internally with broadcasts, dedicated spaces and links to everything sales need - plus one place to ask questions and share wins.

### ⑤ Single point of access

Give teams one-click access to the tools they use every day, instead of a maze of bookmarks.

### ⑥ Mobile-first experiences

Keep field teams connected to content, tools and updates from anywhere.



Turn learning into habit, not a tick-box.

## Your challenges

- **Engagement, not just completion**

How do I get people to actually want to learn, not just take mandatory modules?

- **Proving impact**

How do I show the business that learning changes behaviour and performance?

- **Personalisation at scale**

How do I deliver relevant learning to different roles, regions and levels without drowning in admin?

## Popular integrations

**Connect Thrive to the tools your L&D teams actually live in:**

- **Content and resources**

Content libraries, SharePoint, OneDrive, Google Drive

- **HR and skill data**

Workday, SAP Success Factors, HiBob, Bamboo HR

- **Communication and nudges**

MS Teams, Slack, Email

## What Thrive delivers

- ④ **Consumer-grade learning experience**

A modern, intuitive UI that feels more like the apps people choose to use, not the LMS they're forced to use.

- ④ **Personalised learning journeys**

Curate automated pathways by role, team, seniority and goals - all powered by data and user behaviour.

- ④ **Skills not just content**

Map learning to skills and capabilities, then track progress so you can see where the organisation is actually growing.

- ④ **Learning in the flow of work**

Surface relevant content alongside the tools people already use, so learning happens little and often, not once a year.

- ④ **Proof, not promises**

Link engagement, completions and skills to performance and business outcomes, so you can show what's working and where to invest.

- ④ **User-generated and peer learning**

Empower experts inside your business to share knowledge, content, tips and more through content-specific Spaces, or use instant mentor-matching to unlock knowledge and make learning feel real and relevant.



# Thrive

## *explained:*

### Why now?

### Why Thrive?



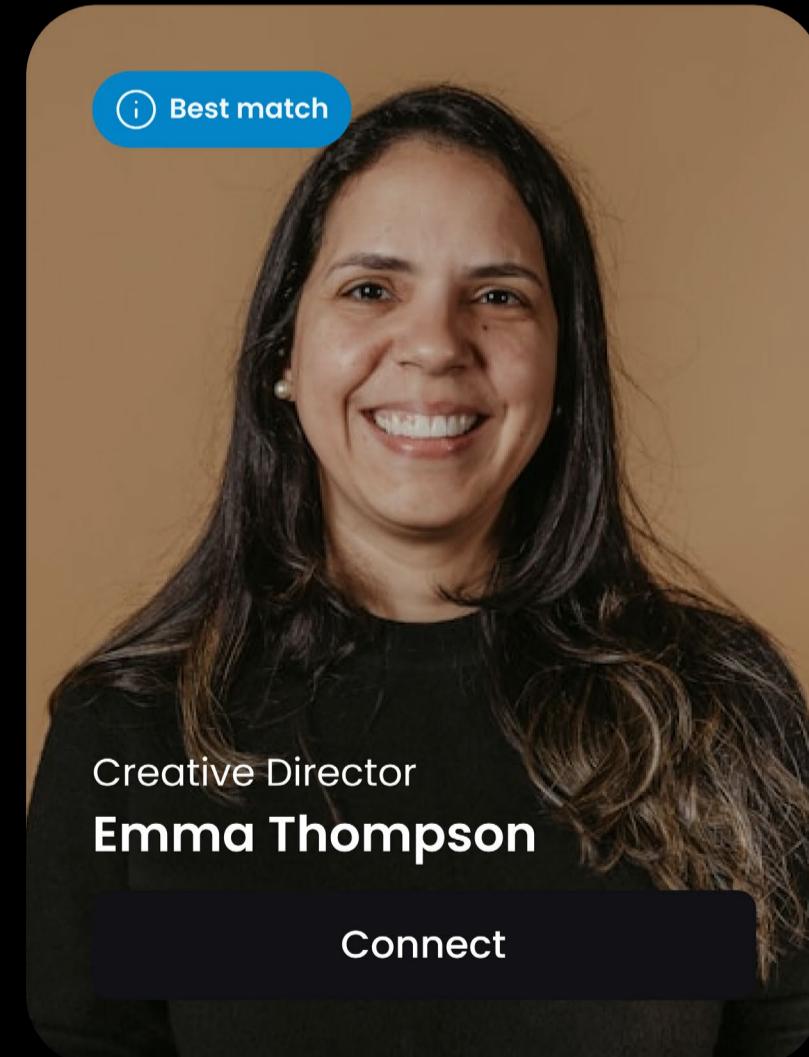
# The LMS that does *more*

Your company's digital front door



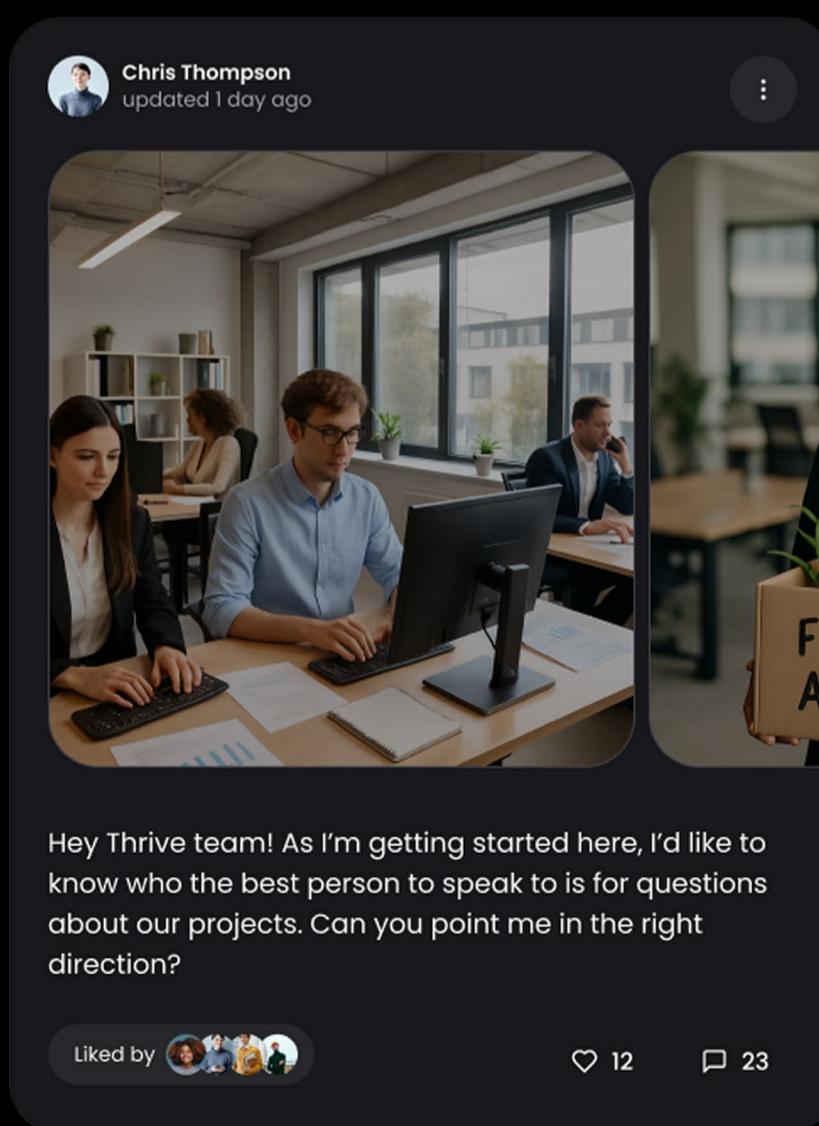
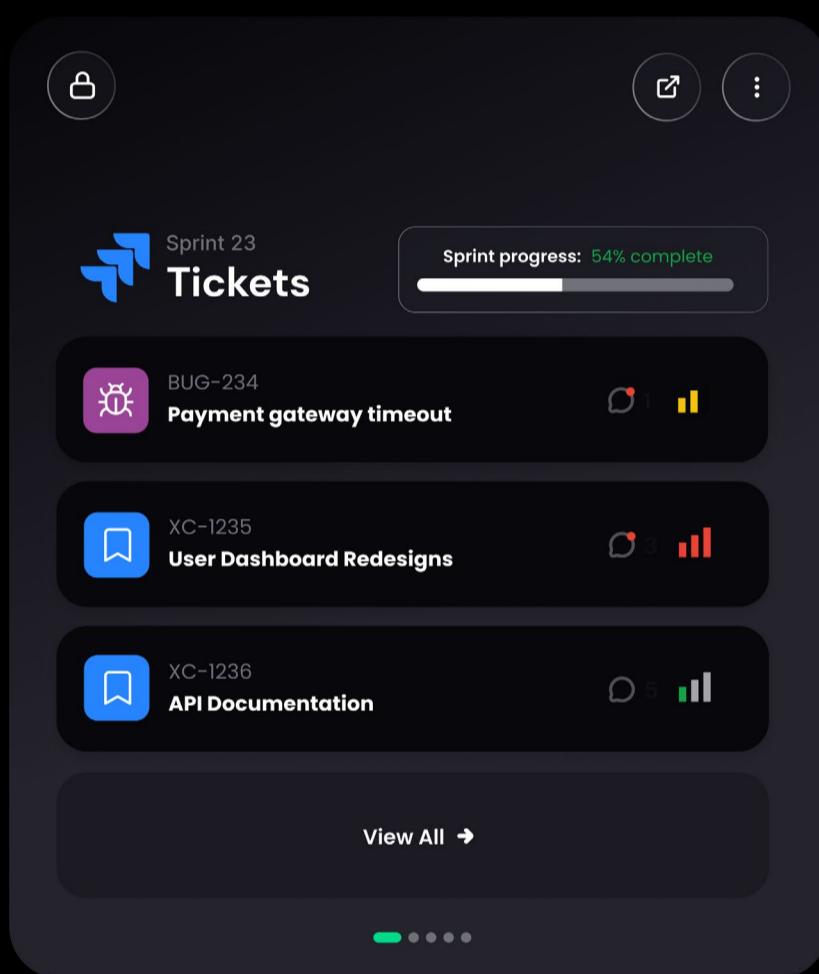
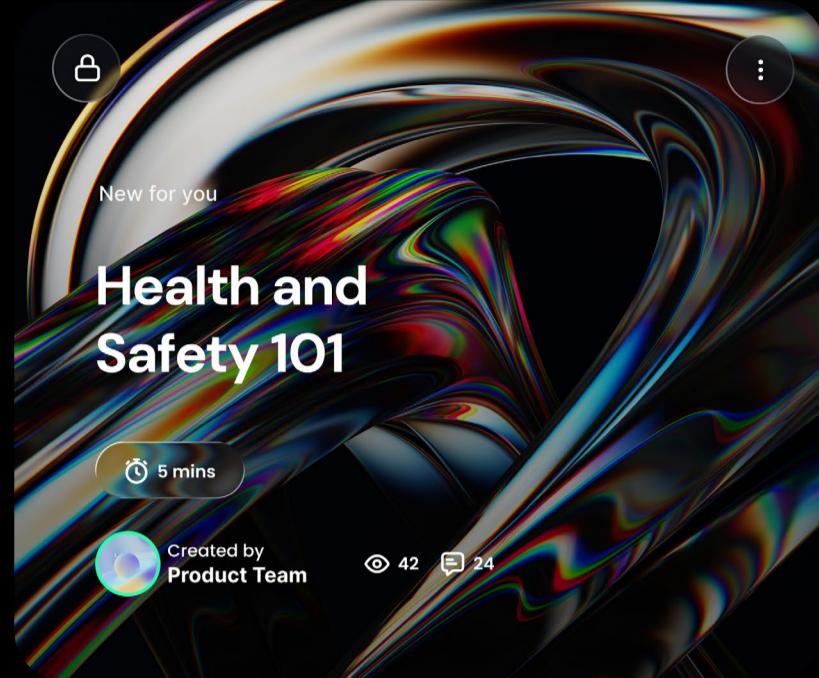
AI Search across all content and every connector

## Communications



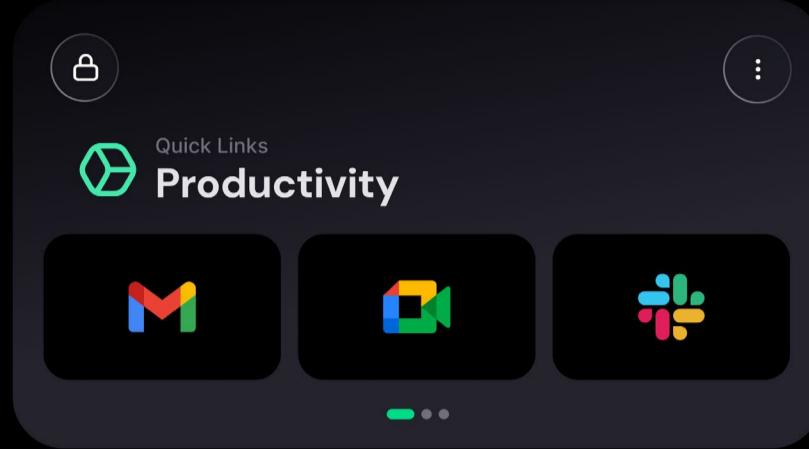
## Mentoring

## Learning Management

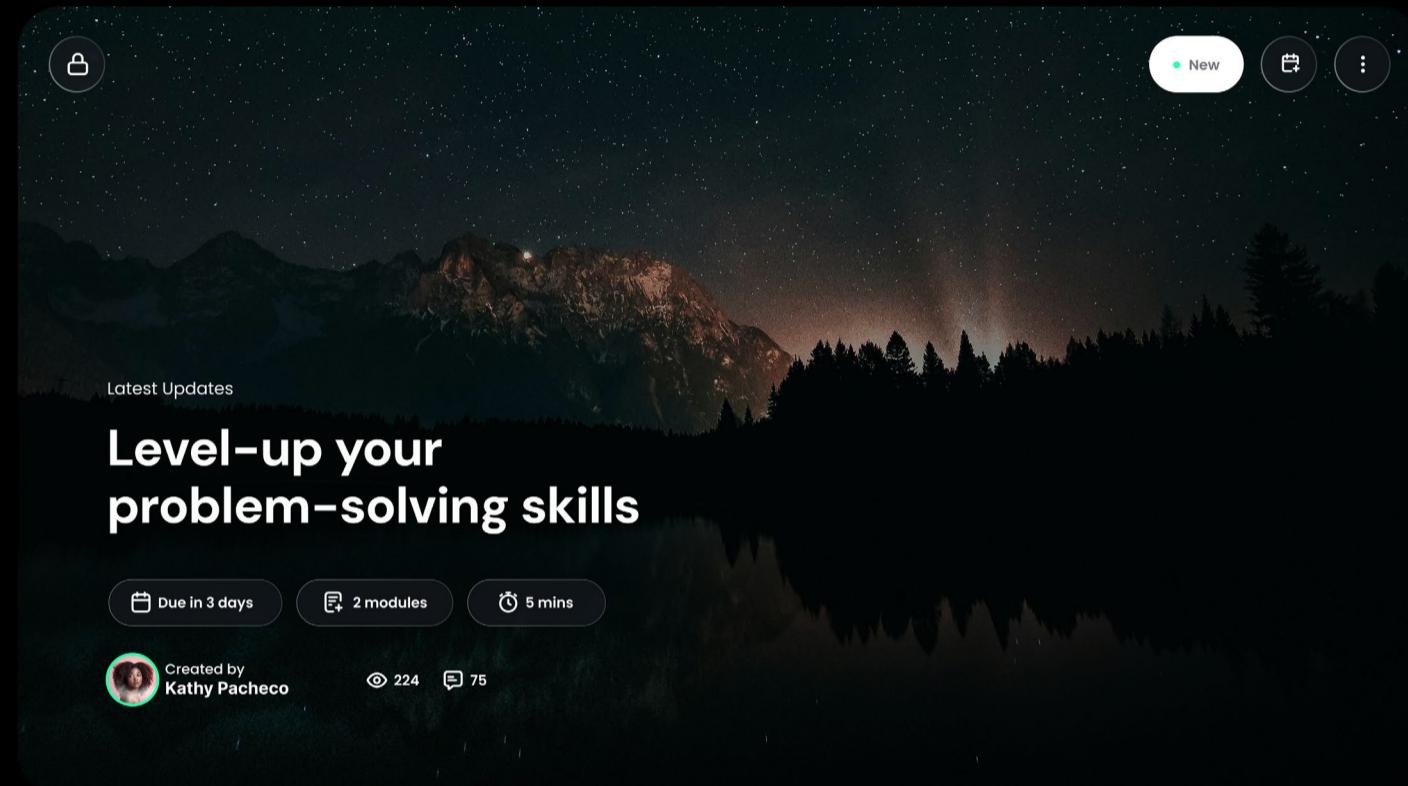


## Social

## Knowledge Management



## Performance & Skills



# *Loved* by teams like yours



"We've always called Thrive our one-stop shop for everything learning and comms - and this evolution of Thrive is going to be huge for us. We're constantly looking for ways to connect communities across our business, and our teams are hungry for that social feed. This is really doing to make that happen."

**Isla Korn**

*Learning and Development Manager at  
Ann Summers*



We are a large organisation spread out over the UK. We have this issue of silo working and silo mentality, and this will break that down. We'll finally be able to get people connecting from across our business. It speaks so strongly to engagement, reward and recognition - it's going to help us use the platform for much more than just learning."

**Rachel McGowan**

*Head of Learning and Development at  
VIVO Defence Services*

## The connected employee experience

Modern employees expect work to feel like the rest of their digital life. They want to be able to find, connect and act with the same ease they feel in their favourite day-to-day tech. Thrive deliver that by focusing on three core pillars:

### Personalisation

Relevant apps, content and learning are configured by both admins and users. AI recommendations guide people from their first question to their next promotion.

### Unification

One login, one experience, everywhere. Search across every app, file and system you connect.

### Engagement

A modern UI, mobile-first design and built-in widgets, comms and social tools create a living, breathing growth engine, not just another system.

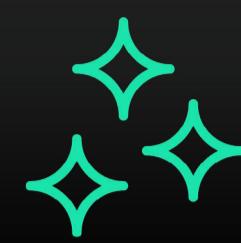
By unifying your employee experience, you can retire outdated, fragmented and under-utilised systems that were never built to work together.

Thrive is the ultimate consolidation tool that brings you the modern experience you're missing.

What Thrive replaces:

- Legacy intranets like SharePoint
- Fragmented communication tools
- Multiple sign-ins and disparate employee apps
- Outdated LMS's and disconnected systems

**Start building a digital workplace your people actually want to use.**



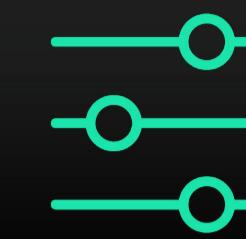
### AI Assistant (Kiki)

Search across your entire ecosystem for instant, context-aware answers.



### Learning management

Create structured programmes with learning pathways and campaigns.



### Skills

Map and grow skills with personalised recommendations and clear capability views.



### Performance

Connect learning and development to performance data and assessments.



### Communication

Share company news, campaigns and updates with targeted audiences.



### Employee experience

Make Thrive the central launchpad to every app, system and tool in your business.



### Mentoring and coaching

Match mentors and mentees instantly, track progress and measure impact.



### Social learning

Use social spaces, comments and communities to bring human connection into learning.



### AI Content Creator

Upload PDFs or use prompts to draft content and outlines faster, then refine as a human.



### Analytics

Use AI-driven data visualisation to measure engagement, activity and impact.



### Integrations

Connect your entire tech stack and create one connected experience.



### Mobile app

Give your people a fully-branded mobile app you can white-label in the app store.



# Integrations explained

Connected, not complicated.

Thrive integrates with the apps, systems, and content libraries your people use everyday to create one connected experience.

- **Productivity & comms**

Microsoft Suite, Google Suite, Slack

- **HR systems**

Workday, SAP SuccessFactors, DayForce, HiBob, BambooHR, Oracle, Zoho People, Cascade

- **CRM's**

Salesforce, Hubspot, Pipedrive

- **Delivery/service applications**

Jira, ServiceNow, GitHub, Azure DevOps

- **Storage and content**

SharePoint, OneDrive, GoogleDrive, Box, and third-party content libraries.

...and that's just the start.



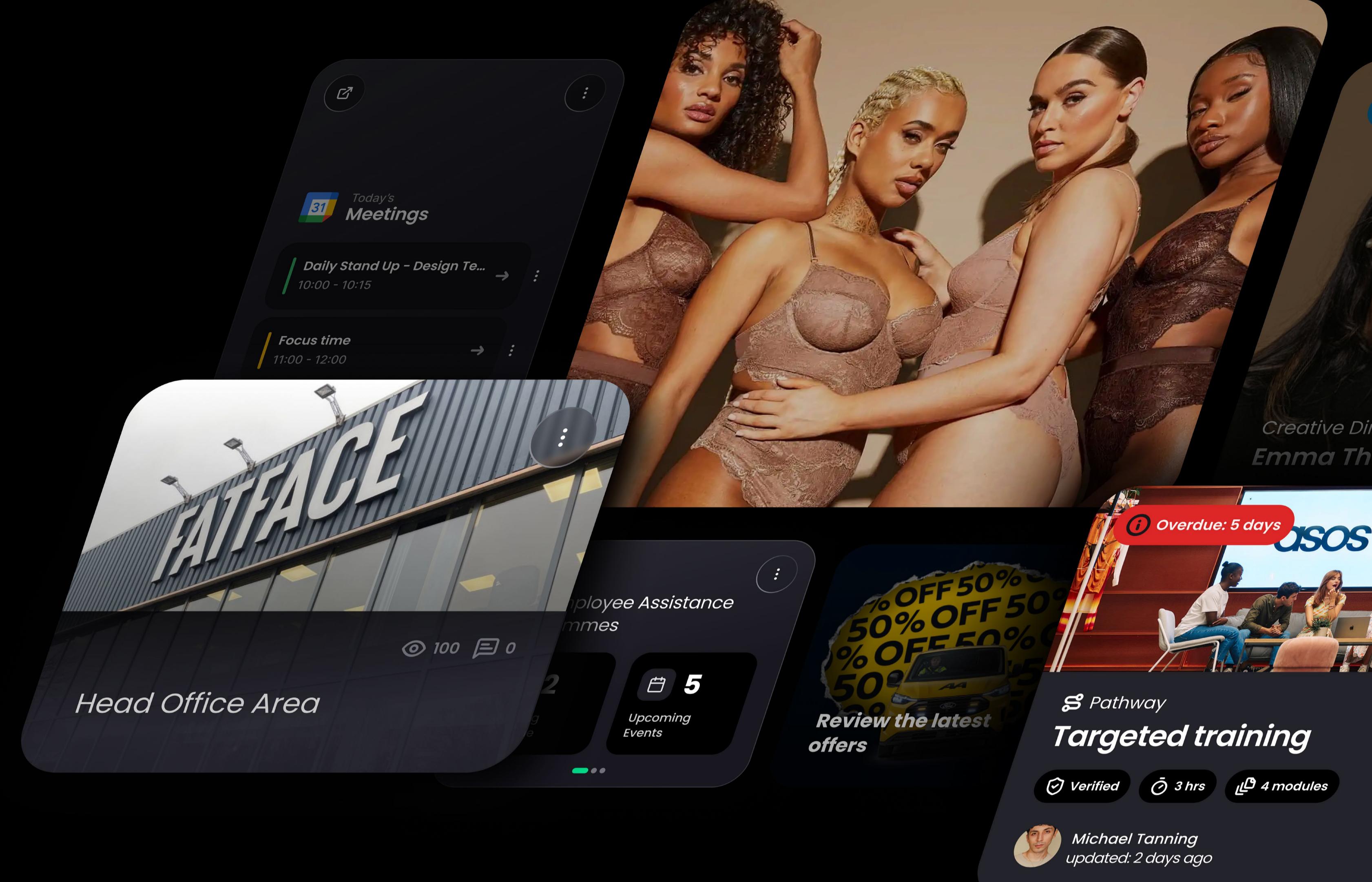
# Connect seamlessly with Thrive

Digital overload isn't a tomorrow problem. It's already costing organisations worldwide in productivity, engagement, time-to-competency, talent and more. Thrive is an essential business tool because it's built to combat fragmentation, maximise ROI, and give every team one place to work from.

## Connect seamlessly with Thrive

Thrive helps by:

- Turning many logins into one
- Surfacing answers from the tools you already own
- Reducing the time spent searching and guessing
- Connecting all your essential tools and apps in one place

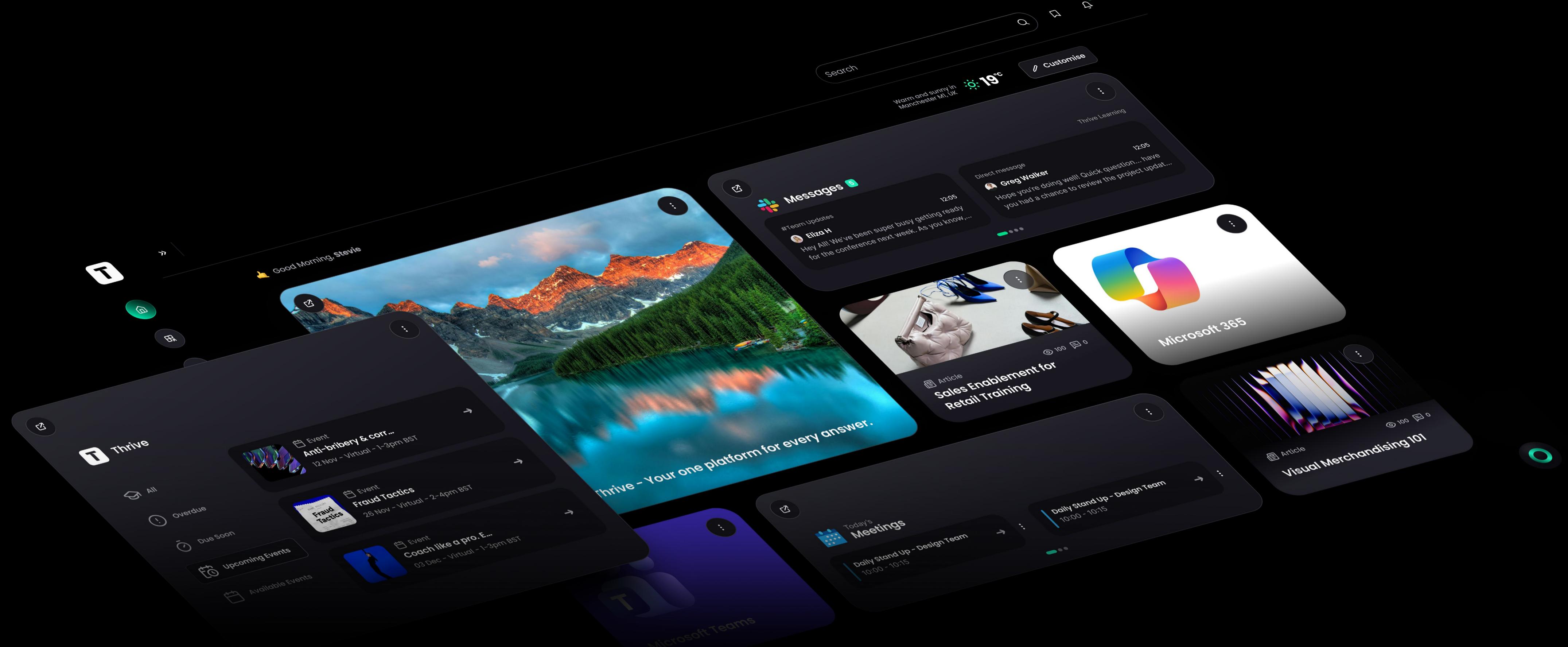


5 million  
users using Thrive

500+  
customers

Operating in  
100  
countries

Can translate into  
65  
languages



# *Unite your workplace, with Thrive.*

We've built the platform. Now let's connect your people.